

# Privacy Policy

## Website Privacy Protection Statement

(‘We’) ALGOSETS Ltd., Kemp House, 160 City Road, London, United Kingdom, EC1V 2NX (Company number No. 13334581), are committed to protecting and respecting your privacy. This policy sets out the basis on which we need to collect, store and process your personal data, that you provide to us. We are required to obtain your consent to allow us to process your data. You give us that consent when you sign up to use our services, but you can also take away that consent whenever you change your mind. Please read the following policy carefully to understand our views and practices regarding your personal data and how we will treat it.

### What information do we collect about you?

We may collect and process the following information about you:

- Information that you provide by filling in forms on our site **(the 'Site') (including your personal details, contact details, mobile phone number and other information you choose to provide to us when contacting us).**
- **Your location according to your computer or mobile device (if such settings are enable).**
- **If you contact us, we may keep a record of that correspondence.**

Website usage information is also collected using cookies (see below under 'Cookies').

It's ok to change your mind about what data you are allowing us to keep and what you don't want us to keep. You can amend your settings through your account at any time or contact [info@algosets.com](mailto:info@algosets.com) We have to advise you however, that opting out of some data processing/storage will result in a loss of functionality of the sites and a reduced user experience.

### How will we use the information about you?

We use the information we hold about you in the following ways:

- To notify you of news, updates or announcements related to our business which we believe may be of interest to you.
- To help us improve the structure, layout and usability of the Site.
- To help personalise your repeat visits to the Site.
- To answer any questions, you may raise or respond to any comments you may send to us.
- To notify you about changes to our service or the functionality of the Site.
- To carry out market analysis and research.

- To ensure that we comply with our statutory and regulatory obligations.

## **Disclosure of your information**

As we continue to develop our business, we might sell or buy assets. In such transactions, the information we have collected about you will generally be one of the transferred business assets. Also, in the unlikely event that we or our assets are purchased, your information will also be one of the transferred assets. We may share information about you with:

- Other companies in the same corporate group as us.
- A buyer or prospective buyer of our business.
- Our professional advisers, such as our lawyers, where it is necessary for them to advise us.
- Other persons if we are under a duty to disclose or share your information in order to comply with any legal obligation.

We may also share information about you with third parties that we engage to help us in certain areas, however, we will control and be responsible for the use of your information by these third parties. We may also provide information about you to other users of the Site as reasonably required in order to provide the services that you order from us. If you use our services, you have the right to have all of your data erased when you stop using the services and close your account. There's more about how long we keep data for below. To ask us to erase all your data please contact Support or [info@algorithms.com](mailto:info@algorithms.com)

## **Cookies**

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual. For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve the Site and to deliver a better and more personalised service. They enable us:

- To estimate our audience size and usage pattern.
- To store information about your preferences, and so allow us to customise the Site according to your individual interests.
- To speed up your searches.
- To recognise you when you return to the Site.

You can set your browser not to accept cookies. However, in a few cases some of the features on our Site may not function as a result. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to the Site.

## **Where we store your personal data?**

By submitting your personal data to us through the Site, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

If any part of our Site requires login access, you are responsible for keeping your login credentials secure.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to the Site; any transmission is at your own risk. Once we have received your information, we will use procedures and security features to try to prevent unauthorised access.

## **Other Websites**

The Site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **Access to information and correction**

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please contact us.

We want to make sure that your personal information is accurate and up to date. You can ask us to correct or remove information you think is inaccurate at any time by contacting us.

## **Changes to our privacy policy**

We keep our privacy policy under regular review and will post any changes to it on this page. We encourage you to regularly review our privacy policy to make sure you are always aware of what information we collect, how we use it and under what circumstances, if any, we may share it with other parties.

## **Questions**

If you have any questions about this privacy policy then please contact us at [info@algorithms.com](mailto:info@algorithms.com)